

Comprehensive Plan Sustainability Assessment

Element	Action	Reduce dependence upon fossil fuels, extracted underground metals and minerals.	Reduce dependence on chemicals and other manufactured substances that can accumulate in Nature.	Reduce dependence on activities that harm life-sustaining ecosystems.	Meet the present and future human needs fairly and efficiently.	Comments	References
Issues and Opportunities							
	1 Balance individual property rights with community interest and goals.				X		
	2 Minimize the impact of development on energy and natural resources.	X	X	X	X	Encourage long term sustainability considerations in all decisions using the cradle to grave system review in all aspects of development and city functional decisions.	
	3 Develop sustainable vision for City of Menasha in conjunction with the findings from community surveys and visits.	X	X	X	X	Highlight alternatives in the Doty Island, Downtown, Shopko, and Eastern regions of the community.	
	4 Conduct a community baseline survey based on current and projected needs in population age, numbers, income, etc...	X	X	X	X		
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Housing							
	1 Promote a positive image of the City of Menasha as a quality place to live.				X		

2	Preserve, rehabilitate, and stabilize the city's existing housing stock and residential neighborhoods.			X	X	Encourage compact development near desired centers of shopping, transportation, parks and civic activity.	
3	Create a diverse base of housing opportunities appropriate for all segments of the population.				X		
4	Maintain an adequate supply of sites for single family housing in desirable locations to meet current needs and projected growth.				X		
5	Maintain an adequate supply of sites for multi-family housing in desirable locations to meet current needs and projected growth.				X		
6	Increase enforcement of housing and building code standards to ensure that every housing unit is decent, safe, sanitary, and secure.				X		
7	Create affordable home ownership opportunities for low and moderate income residents.				X		
8	Maintain an adequate supply of affordable rental housing for low and moderate income residents.				X		
9	Maintain an adequate supply of affordable housing for senior and special need households.				X		
10	Create new housing opportunities in close proximity to the downtown.			X	X		
11	End housing discrimination in the City of Menasha.				X		
12	Work to remove covenants/codes that restrict low energy sustainable practices.	X			X	Examples are restrictions to hanging laundry outdoors or longer no mow lawns and such.	
13	Develop and encourage community home improvement initiatives for energy efficiency.	X			X	Encourage economical home heating and electrical neighborhood development programs. Work to get citizens information related to wise home energy improvement programs.	

Transportation							
1	Provide a safe, efficient, and cost effective transportation system for the movement of people and goods.				X	Review community network to prioritize and redirect transportation to promote community walkability and accessibility.	
2	Support and promote the development and use of multiple modes of transportation.				X	Model good practices in city owned equipment.	
3	Incorporate energy conservation principles in transportation facility design and services.	X			X	Support use of electric/hybrid vehicles and the infrastructure for biking and walking access across community.	
4	Look to design transportation connectivity into the entire community network.				X		
5	Maintain and enhance transportation for elderly/needly in community that are without cars or unable to drive.	X			X	Bus and related alternative services are needed.	
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Utilities and Community Facilities							
1	Provide high quality and cost effective community facilities and services that meet existing and projected future needs.				X		
2	Ensure proper treatment of wastewater to protect public health, groundwater quality, and surface water quality while meeting current and future needs.			X	X		
3	Promote stormwater management practices in order to reduce private and public property damage and to protect water quality.			X	X	Strive to promote home water gardening development to minimize need for water retention ponds to recharge our water basin. Develop codes to encourage the minimization of hard surfaces on-site that impend water infiltration.	
4	Ensure that the water supply for the community has sufficient capacity, is in compliance with drinking water quality standards and regulations, and is available to meet present and future needs.				X		

	5	Promote effective solid waste disposal and recycling services and systems that protect the public health, natural environment, and general appearance of land uses within the community.			X	X	Encourage proper home/community composting of food scraps, plant materials, along with recycling through \$ incentives to reduce landfill costs.	
	6	Maintain and enhance recreational opportunities in the community.			X	X	Encourage reconnection with local nature parks and related water features.	
	7	Ensure the provision of reliable, efficient, and well-planned utilities to adequately serve existing and future development.				X		
	8	Encourage improved access to health care facilities and child care.				X		
	9	Provide a level of police, fire, and emergency services that meets present and future needs.				X		
	10	Promote quality schools and access to educational opportunities.				X		
	11	Reduce the long-term costs and environmental impact of municipal facilities and operations.	X		X	X		
	12	Strive to keep energy costs for home and business low and sustainable.	X			X	Encourage community wide renewable energy and related efforts.	
Ag, Natural and Cultural Resources								
	1	Support the agricultural resources of the county and region.			X			
	2	Maintain, preserve, and enhance the city's natural resources.			X			
	3	Mitigate impacts of development and land management practices on surface waters.			X		Limit chemical addition to lawns/parks harmful to ground water.	
	4	Preserve natural features like woodlands, wetlands, floodplains, shorelands, and open spaces in order to maintain and enhance community green space.			X	X	Encourage a return to the "tree city" by planned planting of native trees of the right size and type to suit the sites, noting their impact on carbon footprint reduction and community appearance.	

	5	Enhance community image with attractive entrances, a mix of business types, a vital downtown, and community culture and events.				X		
	6	Preserve significant historical and cultural sites, structures, and neighborhoods that contribute to community identity and character.				X	List these as goals for action.	
	7	Raise awareness of opportunities for buying locally grown or processed produce.	X	X	X	X	Provide support to farmer's markets, local CSA networks, community gardens and regional food growing/organic networks.	
	8	Provide spaces for community gardens and related urban efforts.	X	X	X	X		
	9	Develop long term vision/plan for Menasha canal and waterfront congruent with sustainable vision and mission of community.	X	X	X	X		
	10	Establish model yard care practices in all community parks and green spaces.	X	X	X	X	Favor use of natives over annual or foreign plantings to minimize care and maintenance costs.	
	11	Develop program of on-site water infiltration to minimize the need for large and expensive water retention basins.	X	X	X	X	Work with DNR to develop home owner monitoring program.	
Economic Development								
	1	Support the economic development initiatives in the community and region to promote the creation of jobs and income opportunities.				X		
	2	Maintain and improve the utility, communication, and transportation infrastructure systems that promote economic development.				X		
	3	Support the retention and expansion of existing businesses.				X		
	4	Support the entrepreneurial development and new business attraction efforts.				X	Establish and engage local businesses in networks that share ideas for sustainable benefits and mutual business enhancement.	

	5	Maintain a quality workforce to strengthen businesses and maintain a high standard of living.				X		
	6	Support and pursue opportunities to increase and diversity the city's tax base.				X		
	7	Establish city wide web-shopping services to widen the reach of city businesses across the valley.	X			X		
	8	Develop walkability of business districts/centers, changing codes to permit sustainable compact development to occur.	X		X	X	Modify codes so stores can share parking and increase density for better consumer accesibility.	
	9	Establish green building codes with local businesses to foster reuse of recycled and discarded materials for the benefit of local companies in job creation.	X	X	X	X		
Intergov Cooperation								
	1	Foster mutually beneficial intergovernmental relations with the other units of government.	X	X	X	X	Share and exchange sustainable codes and practices between communities and businesses with the use of mutually accessible web-site links.	
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Land Use								
	1	Provide for a compatible mix of land uses within the city.				X		
	2	Given limited land space of community, encourage sustainable compact development density congruent with current and future housing needs.	X	X	X	X		
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Implementation							
1	Promote consistency between plan recommendations, ordinances, and other land use regulations.				X		
2	Educate community on the needs and value of sustainable practices to the long term health of the community.				X		
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